



# ProSiebenSat.1 Accelerator

## Description

ProSiebenSat.1 Accelerator is a 3-month program to support start-ups, led by one of the largest media corporations in Europe, ProSiebenSat.1 Media Group. Launched in 2013, the program provides high potential startups with seed funding, mentoring, office space and access to investors and strategic partners as well as to Germany's largest media network.

**Please note that our focus is not limited to startups connected to media industry but that we welcome startups from every segment – both B2C and B2B.**

We are aiming to speed up the pace of the development of promising young companies

For more information visit our website <https://www.p7s1accelerator.com/>

or on FB <https://www.facebook.com/p7s1accelerator>.

## Program ingredients

- ✓ **Coaching:** Our executives at ProSiebenSat.1 Media AG as well as external experts support startups in different areas in which they would like to improve
- ✓ **Mentoring:** We provide individual mentoring to the most important topics that a startup has to deal with, such as strategy, business and product development, marketing but also law, finance, technology and many other
- ✓ **Networking:** We introduce young entrepreneurs to decision-makers and other people relevant to them from our huge network
- ✓ **Co-working:** Participants get office space at ProSiebenSat.1 HQs in Munich/Unterfoehring or in Berlin
- ✓ **Funding:** Every Accelerator start-up receives EUR 25,000 funding in return for 5% equity.
- ✓ **Marketing:** In every round we provide one startup with a wildcard to pitch at the SevenVentures Pitch Day. There, they have the chance to compete for 7 Million EUR in TV advertising.

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The ProSiebenSat.1 Accelerator will offer startups in the online entertainment space (Content, Online Video, Music, Entertainment & Games) an even closer connection to its subsidiaries like Ampya, Aeria Games, MyVideo and Studio71 by opening up an additional outpost in Berlin.

Relevant startups will be provided with office space in the heart of Kreuzberg and all the necessary infrastructure, working side by side ProSiebenSat.1's online entertainment subsidiaries.

The office space in Berlin can be seen as an addition to the main location of the program in Munich. As always startups from all business fields are invited to apply for the 3-month program, ranging from e-commerce, advertising, hardware to any b2b focused business models.

## Timeline

The program application period will end on July 14, 2014. After narrowing down the applications to about 20 startups, we will invite those companies to pitch for us. Out of those 20 companies we will pick up to 8 companies to participate in the Accelerator program starting in September 2014.

Startups can apply here: <https://www.p7s1accelerator.com/en/application>.

## Our Portfolio (so far)

### Batch #3 (March 2014 – July 2014)



**Little Postman – App push management suite and mobile CRM system**

[www.littlepostman.com](http://www.littlepostman.com)

kai@littlepostman.com (Kai Spöner, CEO & Founder)



**Media4Care – Multimedia therapy for people with cognitive dysfunctions**

[www.media4care.com](http://www.media4care.com)

me@mediadementia.de (Marc Aurel Engels, CEO & Founder)



**Myonbelle – Fashion flatrate service**

[www.onbelle.de](http://www.onbelle.de)

Nina@onbelle.de (Nina Blasberg, CEO & Founder)



**Veeso – Mobile video player technology**

[www.veeso.co](http://www.veeso.co)

sebi@appscend.com (Sebastian Vaduva, CEO & Founder)



**Photocircle – Online premium fine art supporting charitable causes**

[www.photocircle.net](http://www.photocircle.net)

thomas@photocircle.net (Thomas Heinrich, CEO & Founder)



**expressFlow – Data protection and aggregation app for cloud storages**

[www.securebeam.com](http://www.securebeam.com)

martin@expressflow.com (Martin Vasko, CEO & Founder)



**Flairelle – Online shop for wedding decoration and gift ideas**

[www.flairelle.de](http://www.flairelle.de)

c.heumann@flairelle.de (Christian Heumann, CEO & Founder)

**Batch #2 (September 2013 – December 2013)**



**Eyeglass24 – Online re-glazing shop**

[www.eyeglass24.de](http://www.eyeglass24.de)

j.chongluna@eyeglass24.de (Jascha Chong Luna, CEO & Founder)



**tvib – Cross-media analytics/Second Screen targeting**

[www.tvib.de](http://www.tvib.de)

tg@tvib.tv (Thomas Grandoch, CEO & Founder)



**Kinematics – Modular robotics toy system**

[www.kinematicblocks.com](http://www.kinematicblocks.com)

matthias.buerger@kinematicblocks.com (Matthias Bürger, CEO & Founder)



**Jurato – Online market place for legal advice**

[www.jurato.com](http://www.jurato.com)

buelow@jurato.com (Philipp v. Buelow, CEO & Founder)



**videostream360 – 360° videostreaming software**

[www.videostream360.com](http://www.videostream360.com)

ds@vstream360.com (Diana Schlehahn, Business Dev. & Founder)



**myRADIOday – individualized radio**

<http://myradioday.de/>

becker@auxmedia.de (Thomas Becker, CEO & Founder)



**payever – Payment solution for installments and invoices**

[www.payever.de](http://www.payever.de)

schlaht@payever.de (Artur Schlaht, CEO & Founder)

**Batch #1 (March 2013 – July 2014)**



**Get2Play – e-Learning platform for music**

[www.get2play.com](http://www.get2play.com)

tobias@get2play.it (Tobias Rauscher, CEO & Founder)



**Tickethelden – last minute ticketing**

[www.tickethelden.de](http://www.tickethelden.de)

ahmad@tickethelden.de (Ahmad Bozjeloye, COO & Founder)



**Talentry – B2B software for social headhunting**

[www.talentry.de](http://www.talentry.de)

c.hoffmann@jobcrowd.de (Carl Hoffmann, CEO & Founder)



**Moosify – Flirting/dating app**

[www.moosify.com](http://www.moosify.com)

hj@moosify.com (Hansjoerg Posch, CEO & Founder)



**ampido – Market place for parking spots**

[www.ampido.de](http://www.ampido.de)

adalbert.rajca@ampido.com (Adalbert Rajca, CEO & Founder)



**DreamaTV – Online TV network**

[www.dreama.tv](http://www.dreama.tv)

manuel@dreama.tv (Manuel Gruber, CEO & Founder)